

Be better informed

SMART

SuperRatings SMART delivers a wealth of current information on over 600 Super, Pension and MySuper products to your desktop. There is simply no better way to stay informed.

SMART stands for Superannuation Market Analysis Research Technology. It delivers exactly what its name suggests. Updated daily, SMART analyses, evaluates and compares super and pension products from Australia's leading funds. As well as the most up to date information in the industry, SMART allows users to review comprehensive historical data.

Subscribe to the full suite of SMART modules:

Funds – Track fund statistics for up to 150 funds across member, employer and service provider numbers.

Products – Current and historical product level member and asset statistics for 600+ products, at your fingertips along with product extras, contacts and ratings.

Fees – Build profiles and track updates with a dedicated list of 600+ products. Calculate and compare fees on various account balances and review fee structures on an ongoing basis, just to name a few.

Insurance – Review offerings from the comprehensive suite of industry wide rates, terms and automatic acceptance levels for peer review purposes.

Investment – Research Super, Pension and MySuper option data by type, size, detail, full year performance and investment management cost. With current and historical data stored, this application is ideal for investment and market research teams.

Product comparison – Produce a side by side comparison of the key features of 3 Super, Pension or MySuper products in a single consolidated report. Ideal for internal research, business development and client retention purposes.

Intuitively designed, SMART is a pleasure to use. Output results can be printed and/or exported to Excel. To assist, SuperRatings also provide virtual and onsite training as well as helpdesk facilities for your users.

SMART is totally portable and allows different users within your organisation to mine multiple levels of information including:

- Marketing – product enhancement and new product development.
- Product comparison and industry positioning data.
- Competitor analysis.
- Due diligence to help meet your compliance requirements.
- Instant current and historical industry report research.
- Information to assist with business development.
- Financial planner compliance, switching and statement of advice preparation.
- Insurance, fees and investment reviews.

Want to find out more?

For more information on SuperRatings® SMART, get in touch with us on **1300 826 395**

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