



SuperRatings SMART delivers a wealth of current information on over 600 Super, Pension and MySuper products to your desktop. There is simply no better way to stay informed.

SMART stands for Superannuation Market Analysis Research Technology. It delivers exactly what its name suggests.

Updated daily, SMART analyses, evaluates and compares super and pension products from Australia's leading funds. As well as the most up to date information in the industry, SMART allows users to review comprehensive historical data.

Subscribe to the full suite of SMART modules:

Funds

Track fund statistics for up to 150 funds across member, employer and service provider numbers.

Products

Current and historical product level member and asset statistics for 600+ products, at your fingertips along with product extras, at your fingertips along with product extras, contacts and ratings.

Fees

Build profiles and track updates with a dedicated list of 600+ products. Calculate and compare fees on various account balances and review fee structures on an ongoing basis just to name a few.

Insurance

Review offerings from the comprehensive suite of industry wide rates, terms and automatic acceptance levels for peer review purposes.

Investment

Research Super, Pension and MySuper option data by type, size, detail, full year performance and investment management cost. With current and historical data stored, this application is ideal for investment and market research teams.

Product comparison

Produce a side by side comparison of the key features of 3 Super, Pension or MySuper products in a single consolidated report. Ideal for internal research, business development and client retention purposes.

Intuitively designed, SMART is a pleasure to use. Output results can be printed/or exported to Excel. To assist, SuperRatings also provide virtual and onsite training as well as helpdesk facilities for your users.



one

Marketing - product enhancement and new product development.

two

Product comparison and industry positioning data.

three

Competitor analysis

four

Due diligence to help meet your compliance requirements.

five

Instant current and historical industry report research.

six

Information to assist with business development.

seven

Financial planner compliance, switching and statement of advice preparation

eight

Insurance, fees and investment reviews.

Want to find out more?

Get in touch today to find out how we can help you. Call us on **1300 826 395** or email **info@superratings.com.au**

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